

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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By mail: \$1 per year. Pickup, free.

Leaf Raking is Ripe in the Valley of the Moon

Telephone poles aren't pretty! Take a good look at them sometime. In many cities and towns throughout the country all telephone and telegraph lines are now installed underground—and they could and should be so placed in the Valley of the Moon. In some ways, California is far ahead of other states, but in far too many we're 20 years behind.

NOT ONLY Furniture Upholstery, but we're experts on Car Upholstery too. ROY'S UPHOLSTERY SHOP, Boyes Hot Springs.

To businessmen not already advertising in Moonbeams: You can still get in. But in a paper this size we just aren't have too many ads. If you feel "left out" just call Sonoma 4500 and we'll get you in. Many advertisers tell us they're getting better results than through any other medium. Cost? \$1 a week.

ALLEN'S HOTEL, Boyes. Dollie and Tom. Air conditioned, dining room. Cafe bar. Deluxe accommodations.

In this Valley most of the big oversize trucks carry lumber—and do they barge through at illegal speeds! Down in the Southland they also have big overgrown trucks, but in most cases they're carrying hay—or oranges.

**Order Now! From The ADOBE DRUG Your Christmas Cards
417 First Street West SONOMA Telephone Sonoma 2971**

The Valley could use a good dump. There is one on the Petaluma road, but that's too far away. Someone with low-lying land that could be made of some value if filled would be doing a high grade of civic service if he'd tell everybody to come on and help fill it up to acceptable level. And when filled, someone else could take over for the same general purpose. A nearby dump actually is a must for the Valley.

**OLD-TIME DANCING, every Saturday night, Sunday afternoons.
LITTLE SWITZERLAND, El Verano.**

Once upon a time we pumped a pipe organ. It's quite a trick—or was then. Now, with motors, there is no need for pumpers. It was in a Lutheran church in a small Illinois town. We were the janitor and pumper for a coupla months. Got a boy friend one Sunday morning before church services to sub for us as a pumper, and we proceeded to try out the organ. Played ragtime, and it sounded good to us. An early church attendant came in ahead of time, and later told our mother she had never heard such good music come from the church's pipe organ. Maybe we missed our calling.

**LEW'S GOOD FOODS & FOUNTAIN, Hiway 12, Boyes Springs.
Merchants' Lunch daily. Snacks. Hamburgers.**

Down in the Southland the bars and "take out" places have in recent years learned that beer and wines and liquors kept under refrigeration have a greater appeal among the customers than have the customary room-temperature liquids. Many tell us the Italians and French have decided that the warmer drinks are the best and that they should always be served and sold that way. Don't believe it! The reason, as we see it, is that over there they never knew what ice was, or anyway didn't have any. So they sold their customers on the idea that coldness wasn't necessary.

**SOL D. BECKER SELLS REAL ESTATE—
Every Once in Awhile**

**ANDERSON'S REFRIGERATION — General Electric Dealers
502 Highway 12, Boyes Hot Springs Sonoma 4217.**

On a TV program the other night it showed a man going to bed and almost immediately thereafter he lit a cigaret. This in the face of all the admonitions never to smoke in bed. That particular scene should have been altered or cut out completely.

VALLEY DRUG STORE, Boyes. Painstaking prescription compounding, plus every other service of a good pharmacy.

SONOMA FURNITURE MART, 568 Broadway. Sal Argento, proprietor. Always the latest in Home Furnishings and Appliances.

Well, the vacation season is nearing its end. Labor day usually is considered the final big holiday. Wonder how many of you have really gone on one, and have seen new sections of our nation, or maybe just learned some additional facts about our state of California. But who are we to talk! Have been out here 11 years now, and actually have seen so little of California it's pitiful.

An unidentified mosquito was sighted in these parts last week. An alert is in effect. **VALLEY WATCH REPAIR, Boyes.**

A Luxury Hotel, but moderately priced. Pool, cabanas, cocktail bar, finest food. MISSION INN, Boyes Hot Springs.

er than ever before in our young lives. Not so in the Northland. Here, if you're decent and friendly, you're "accepted" within a reasonable time. Down south (and again maybe we're wrong), you're never accepted. They'll "take you" if ever they get the chance.

FINE FOODS, Excellent Drinks, Superb Environment. Bring your guests here. MENDEL'S CAFE, on the Plaza, Boyes.

FLORAY COURT—Fetters Springs, on the Hiway. When you're stuck with overnight guests, bring or send them over here!

A FAMOUS TRIBUTE TO A DOG

The best friend a man has in this world may turn against him and become his enemy. His son and daughter that he has reared with loving care may become ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name, may become traitors to their faith. The money that a man has he may lose. It flies away from him when he may need it most. Man's reputation may be sacrificed in a moment of ill-considered action.

The people who are prone to fall on their knees and do us honor when success it with us may be the first to throw the stone of malice when failure settles its cloud upon our heads.

The absolutely unselfish friend a man may have in this selfish world, the one that never deserts him, the one that never proves ungrateful or treacherous, is his dog.

A man's dog stands by him in prosperity, and in poverty, in health and in sickness. He will sleep on the cold ground when the wintry winds blow, and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has food to offer, he will lick the wounds and sores that come in encounter with the roughness or the world. He guards the sleep of his pauper master as if he were a prince.

When all other friends desert, he remains. When riches take wings and reputation falls to pieces, he is as constant in his love as the sun in its journey through the heavens. If fortune drives the master forth an outcast into the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him, to guard him against dangers, to fight against his enemies, and when the last scene of all comes, and death takes his master in its embrace, and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by his graveside will the noble dog be found, his head between his paws, and his eyes sad, but open in alert watchfulness, faithful and true, even unto death.

Like draft beer? We've got it. Come on over and get acquainted. OUR RESORT, El Verano. Melina and Harvey Francis.

POWDER BOX BEAUTY SHOP—where those who appreciate the very best find exactly the beauty service they want.

WHY A SHIP IS CALLED "SHE"

The word "ship" is masculine in French, Italian, Spanish and Portuguese, and possesses no sex in Teutonic and Scandinavian. Even a man-of-war is she to our sailors. Perhaps it would not be an error to trace the custom back to the Greeks, who called all ships by feminine names, probably out of deference to Athene, goddess of the sea.

But the sailor assigns no such reasons. The ship is to him a veritable sweetheart, and it is a common thing to hear him ascribing to it vitality and intelligence.

The ship possesses a waist, collars, stays, laces, bonnets, ties, ribbons, combings, earrings, chains, watches, jewels and scarfs, and there is often considerable "bustle" about her. She is full of pins, hooks, and eyes. She also possesses a forehead, nose, head, eyes, shoulders and more than one heart. The keeper of a ship in port is familiarly called the "ship's husband." If we add that she looks best when fully "rigged out," we may have enough of sailor logic to account for the feminine name.

MIKE & ROSE'S BOYES SPRINGS STORE is your best bet when it comes to Fine Meats. Specials last three days every week.

Complete Car Service, every inch. Fast and efficient service. We sell Chevron gas and oil, batteries, tires. **GALLO'S CHEVRON**.

DENNY and **LEO** like to greet old and new friends. You'll like the friendly folks who visit us all the time. **C O G CLUB**.

B & L LAUNDROMAT, Feters Springs. Bring in your washings, rest a little while, and your laundry is all done for the week.

DISTINGUISHED BOOK CANVASSERS

Napoleon Bonaparte, when a poor lieutenant, took the agency for a work entitled "L'Histoire de la Revolution." In the foyer of the great palace of the Louvre can be seen today the emperor's canvassing outfit, with the long list of subscribers he secured.

George Washington canvassed around Alexandria, Va., and sold over 200 copies of a work entitled "Bydell's American Savage."

Mark Twain was a book agent.

Longfellow sold books by subscription.

Jay Gould started in life as a canvasser.

Daniel Webster paid his second term's tuition at Dartmouth by handling "De Tocqueville's America" in Merrimac county, N. H.

Gen. U. S. Grant canvassed for "Irving's Columbus."

Rutherford B. Hayes canvassed for "Baxter's Saints' Rest."

James G. Blaine began life as a canvasser for a "Life of Henry Clay."

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